

11TH ANNUAL BEHAVIORAL HEALTH CONFERENCE & RESOURCE FAIR

MEETING OF THE MINDS

Moving Forward: Partnering for Change



Presenting Partners:

**San Diego County Behavioral Health Services
Eli Lilly**

TUESDAY, OCTOBER 28, 2008

7:45AM - 4:30PM

San Diego Marriott Hotel Mission Valley ~ 8757 Rio San Diego Dr., San Diego 92108

For more information, call Peggy Beers at (619) 543-0412 x110 or e-mail pbeers@mhasd.org.

An educational program of:

MHA
Mental Health America
of San Diego County

KEYNOTE ADDRESS

CRAZY: A Father's Search Through America's Mental Health Madness

Pete Earley



In a *Washingtonian Magazine* cover story entitled, *Top Journalists: Washington's Media Elite*, Pete Earley was described as one of a handful of journalists in America who "have the power to introduce new ideas and give them currency." A former reporter for *The Washington Post*, he is the author of nine nonfiction books and three novels. His first book, *Family of Spies: Inside the John Walker Spy Ring*, was a *New York Times* bestseller and was made into a five hour miniseries shown on CBS television. For his book, *The Hot House: Life Inside Leavenworth Prison*, Earley spent a full year as a reporter inside a maximum security prison. His book, *Circumstantial Evidence* helped lead to the release of a black man from death row after he had been wrongly convicted of murdering a white teenager in Alabama. His book, *CRAZY: A Father's Search Through America's Mental Health Madness*, tells two stories. It describes his attempts to help his college age son, Mike, after he becomes ill with bipolar disorder and is arrested. It also describes a year that Earley spent at the Miami Dade County Jail where he followed persons with mental disorders, who had been in jail, out into the community to see what sort of services they received. His book was one of two finalists for the Pulitzer Prize in 2007 and has won awards from the National Alliance on Mental Illness, Mental Health America and the American Psychiatric Association. He is a board member of the Corporation for Supportive Housing, a national advocacy group that helps communities find creative ways to finance supportive housing to end homelessness.

LUNCHEON ADDRESS

There is No Health Without Mental Health: A National Perspective

David Shern, Ph.D.



With more than 30 years of distinguished service in mental health services research and system reform, David L. Shern, Ph.D., is one of the nation's leading mental health experts. Dr. Shern was named in 2006 as the president and CEO of Mental Health America, formerly the National Mental Health Association, the country's oldest and largest nonprofit organization addressing all aspects of mental health and mental illness. Prior to joining NMHA, Dr. Shern served as dean of the Louis de la Parte Florida Mental Health Institute (FMHI) at the University of South Florida, one of the largest research and training institutes in behavioral health services in the United States. He has authored more than 100 publications including papers in *Health Affairs*, *Psychiatric Services*, *Medical Care*, *Health Services Research*, *Behavioral Health Services and Research* and the *American Journal of Public Health*. Recently, Dr. Shern received the 2008 Luminary Award from the National Alliance for Research on Schizophrenia and Depression (NARSAD), for his outstanding contribution in research for the treatment of mental illness and brain disorders. In 2000, Governor Jeb Bush appointed Dr. Shern to the Florida Commission on Mental Health and Substance Abuse. He was elected Chair of the Commission by his fellow commissioners and spearheaded an effort to develop a new statewide focus on and governance model for behavioral health across all human service agencies and settings. Dr. Shern received his Bachelor of Science, Masters and Ph.D. in Psychology from the University of Colorado, Boulder.

MEETING OF THE MINDS STEERING COMMITTEE

Karen Ross, M.S.W. Chair • Marty Adelman, M.A., C.P.R.P. • Hannah Cohen, M.S. • Nora Cole, M.F.T. • Julie DeDe, M.S.W. • Susan Farrar
Jim Fix, Psy.D. • Mona Freels • Marc Gotbaum, L.M.F.T. • Gloria Harris, Ph.D. • Mary Hubbard • Sheri Kirshenbaum, Ph.D.
Betsy Knight, M.F.T. • Barent Mynderse, L.C.S.W. • Shelly Tregembo, CADC I • Diana Waugh • Dennis Wobler, L.C.S.W.

Thanks also to: Marla Kingkade

MENTAL HEALTH AMERICA of SAN DIEGO COUNTY
Scott Suckow, CEO • Peggy Beers, M.Ed., M.L.S., Director of Programs

Presenting Partners

San Diego County Behavioral Health Services
Eli Lilly

Special Partners

Pharmacy Healthcare Solutions
Sharp Behavioral Health Services

Platinum Partners

Aging & Independence Services
AstraZeneca
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Family Health Centers of San Diego
Janssen Pharmaceutica, Inc.
Mental Health Systems, Inc.
Scripps Behavioral Health Services
Telecare Corporation
Tri-City Medical Center
United Behavioral Health

Gold Partners

Alvarado Parkway Institute
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Changing Options, Inc.
Community Research Foundation
Consumer Center for Health Education & Advocacy
Episcopal Community Services Mental Health Programs
Hanbleceya
Heritage Clinic - San Diego
Mental Health Systems, Inc.
Paradise Valley Hospital Bayview Behavioral Health
San Diego Psychological Association
St. Vincent De Paul Village
Trilogy Integrated Resources, Network of Care
USD Patient Advocacy Program
Vista Hill
YWCA of San Diego

Silver Partners

2-1-1 San Diego
Alcoholics Anonymous
Alpine Special Treatment Center
Anasazi Software
Bay Recovery Centers
California Clinical Trials
Catholic Charities
Chapman University
Community Medical Pharmacy
CRF Clubhouses
Delta-T Group
Exodus Recovery
Hospital Association of San Diego & Imperial Counties
Kaiser
Jewish Family Service
Jorgensen Law
Pemarro
Project Enable
Rady Children's Hospital & Health Center
Recovery Innovations of California (RICA)
San Diego Regional Center
San Diego Sheriff's Department Medical Services
San Ysidro Health Center
Union of Pan Asian Communities (UPAC)

Bronze Exhibitors

Access to Independence
Alpha Behavioral Health Services
Community Health Improvement Partners (CHIP)
Mental Health Ministries
MHA Visions Clubhouse
NAMI San Diego
Park & Recreation Therapeutic Recreation Services
Protection & Advocacy, Inc.
Psychiatric Emergency Response Team
Rachel's Hope
Survivors of Suicide Loss
UCSD Care Program

CONFERENCE SCHEDULE

7:45-8:45AM – Registration, Resource Fair & Continental Breakfast

8:45AM – Welcome & Keynote Presentation

10:00AM-12:00PM – Morning Breakout Sessions

Breakout #1

Collaborative Services – Making a Difference through Innovation and Integration
Hayden Mathieson, M.A., Behavioral Health Coordinator
MHS CalWORKS Behavioral Health Integration Project

Breakout #2

Developing a Writing Program to Assist with Recovery & Wellness
Lisa Porter, M.F.T., Sharp Mesa Vista: Outpatient Program
NASW approved CEUs

Breakout #3

Grief and Bereavement in Individuals with Pre-Existing Mental Illness
Rafael J. Cortina, M.A., Center for Grief Care and Education
at San Diego Hospice and Palliative Care
NASW approved CEUs

Breakout #4

Marijuana: It is More HARMFUL Than You Think
Judi Strang, M.A., Dannah Hosford, Rebecca Hernandez
HARM (Health Advocates Rejecting Marijuana)

Breakout #5

La CLAVE to Increase Psychosis Literacy of Spanish-Speaking
Community Residents and Family Caregivers
Steven R. Lopez, Ph.D., Professor of Psychology and Social Work, USC
Laura Andrews, Outreach Services Coordinator, Mental Health America
APA and NASW approved CEUs

Breakout #6

The Comprehensive Treatment of Behavioral Disturbances of Dementia
(In the Community Setting)
Alan Berkowitz, M.D., Assistant Clinical Professor, UCSD
Brad Schierow, M.D., Assistant Clinical Professor, UCSD
APA and NASW approved CEUs

12:00-12:30 PM – Resource Fair

12:30 PM – Lunch, Luncheon Address & Program

2:15-4:15 PM – Afternoon Breakout Sessions

Breakout #7

What a Difference A Friend Makes:
Helping Teens and Young Adults Cope with Mental Illness
Shannon Jaccard, M.B.A., Julie Benn, Diana Waugh, Katrina Lucas-Matthews
NAMI San Diego

Breakout #8

The Serial Inebriate Program: Treatment for Chronic Homeless Inebriates
Deni McLagan, C.A.T.C., Officer John Liening,
MHS Serial Inebriate Program

Breakout #9

Creating Alternatives to Hospitalization: Short Term Solutions, Long Term Effects
Lisa St. George, M.S.W., C.P.R.P.
Recovery Innovations of California, Inc.
NASW approved CEUs

Breakout #10

Dissociative Identity Disorder: Multiple Personalities Masquerading As Psychosis
Jon Nachison, Ph.D., Chief of Psychology
Bayview and Paradise Valley Hospital
APA and NASW approved CEUs

Breakout #11

Aligning Health and Mental Health: It is in Everyone's Best Interest
David Shern, Ph.D.
National CEO Mental Health America
APA and NASW approved CEUs

MEETING OF THE MINDS

Mental Health America
of San Diego County
4069 30th Street
San Diego, CA 92104

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CEUs for Psychologists,
LCSWs, MFTs, RNs
& CAADAC available

MEETING OF THE MINDS REGISTRATION FORM PARTNERS *Deadline - October 10, 2008*

Complete both portions of the form if your organization wishes to be a Meeting of the Minds Partner

- Presenting Partner** Premium exhibit space, VIP reservations for 10, name on Program cover, introduce speakers, media inclusion...\$ **5,000**
- Special Partner** Premium exhibit space, name placard, VIP reservations for 10 persons, program recognition, media inclusion.....\$ **2,500**
- Platinum Partner** Premium exhibit space, name placard, reservations for 8 persons, program recognition, media inclusion.....\$ **1,000**
- Gold Partner** Preferred exhibit space, name placard, reservations for 4 persons, program recognition.....\$ **500**
- Silver Partner** Exhibit space, name placard, reservations for 2 persons, program recognition.....\$ **300**

Total Amount Enclosed \$ _____ *Note: Partner Registration fees do not include CEUs*

INDIVIDUAL ATTENDANCE *Deadline - October 17, 2008*

Complete only this portion of the form if you wish to register for Meeting of the Minds. *(Please Print)*
Cancellations received 10 days prior to event will be partially refunded, less a 15% processing fee.
Cancellations received less than 10 days prior to event are nonrefundable.

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|---|------------------|------|----------|
| Name _____ | Individual | \$60 | \$ _____ |
| Organization _____ | After October 17 | \$70 | \$ _____ |
| Address _____ | Client/Student | \$25 | \$ _____ |
| City _____ ZIP _____ Phone () _____ | CEU Fee* | \$35 | \$ _____ |
| Professional License # _____ | | | |
| Total Amount Enclosed \$ _____ Payment Method: (circle one) Check American Express Discover MasterCard Visa | | | |
| Name on Card _____ Card# _____ | | | |
| Expiration Date _____ Credit Card Billing Address _____ | | | |
| Signature _____ | | | |

*The San Diego Psychological Association (SDPA) (a co-sponsor of MOTM) is approved by the American Psychological Association to sponsor continuing education for Psychologists. SDPA maintains responsibility for this program and its content. Meeting of the Minds meets the qualifications for 4 hours of continuing education credits. Sharp Behavioral Health Services (Presenting Partner) and (a co-sponsor of MOTM) is an approved provider for Continuing Education through the Board of Registered Nursing and is an approved CADACC provider. Meeting of the Minds meets the qualifications for 4 hours of continuing education credits. National Association of Social Workers(NASW) (a co-sponsor of MOTM) is an approved provider (BBS approved Provider #PCE44) for Continuing Education credits for ASW, LCSW, IMF, and MFTs. Meeting of the Minds meets the qualifications for 4 hours of continuing education credits.

MAKE CHECKS PAYABLE & MAIL TO: MENTAL HEALTH AMERICA, 4069 30th STREET, SAN DIEGO 92104