11th Annual Behavioral Health Conference & Resource Fair

MEETING OF THE MINDS
Moving Forward: Partnering for Change

Presenting Partners:
San Diego County Behavioral Health Services
Eli Lilly

Tuesday, October 28, 2008
7:45AM - 4:30PM
San Diego Marriott Hotel Mission Valley ~ 8757 Rio San Diego Dr., San Diego 92108
For more information, call Peggy Beers at (619) 543-0412 x110 or e-mail pbeers@mhasd.org.
KEYNOTE ADDRESS
CRAZY: A Father’s Search Through America’s Mental Health Madness
Pete Earley

In a Washingtonian Magazine cover story entitled, Top Journalists: Washington’s Media Elite, Pete Earley was described as one of a handful of journalists in America who “have the power to introduce new ideas and give them currency.” A former reporter for The Washington Post, he is the author of nine nonfiction books and three novels. His first book, Family of Spies: Inside the John Walker Spy Ring, was a New York Times bestseller and was made into a five hour miniseries shown on CBS television. For his book, The Hot House: Life Inside Leavenworth Prison, Earley spent a full year as a reporter inside a maximum security prison. His book, Circumstantial Evidence helped lead to the release of a black man from death row after he had been wrongly convicted of murdering a white teenager in Alabama. His book, CRAZY: A Father’s Search Through America’s Mental Health Madness, tells two stories. It describes his attempts to help his college age son, Mike, after he becomes ill with bipolar disorder and is arrested. It also describes a year that Earley spent at the Miami Dade County Jail where he followed persons with mental disorders, who had been in jail, out into the community to see what sort of services they received. His book was one of two finalists for the Pulitzer Prize in 2007 and has won awards from the National Alliance on Mental Illness, Mental Health America and the American Psychiatric Association. He is a board member of the Corporation for Supportive Housing, a national advocacy group that helps communities find creative ways to finance supportive housing to end homelessness.

LUNCHEON ADDRESS
There Is No Health Without Mental Health: A National Perspective
David Shern, Ph.D.

With more than 30 years of distinguished service in mental health services research and system reform, David L. Shern, Ph.D., is one of the nation’s leading mental health experts. Dr. Shern was named in 2006 as the president and CEO of Mental Health America, formerly the National Mental Health Association, the country’s oldest and largest nonprofit organization addressing all aspects of mental health and mental illness. Prior to joining NMHA, Dr. Shern served as dean of the Louis de la Parte Florida Mental Health Institute (FMHI) at the University of South Florida, one of the largest research and training institutes in behavioral health services in the United States. He has authored more than 100 publications including papers in Health Affairs, Psychiatric Services, Medical Care, Health Services Research, Behavioral Health Services and Research and the American Journal of Public Health. Recently, Dr. Shern received the 2008 Luminary Award from the National Alliance for Research on Schizophrenia and Depression (NARSAD), for his outstanding contribution in research for the treatment of mental illness and brain disorders. In 2000, Governor Jeb Bush appointed Dr. Shern to the Florida Commission on Mental Health and Substance Abuse. He was elected Chair of the Commission by his fellow commissioners and spearheaded an effort to develop a new statewide focus on and governance model for behavioral health across all human service agencies and settings. Dr. Shern received his Bachelor of Science, Masters and Ph.D. in Psychology from the University of Colorado, Boulder.
### Presenting Partners
- San Diego County Behavioral Health Services
- Eli Lilly

### Special Partners
- Pharmacy Healthcare Solutions
- Sharp Behavioral Health Services

### Platinum Partners
- Aging & Independence Services
- AstraZeneca
- Bristol-Myers Squibb Company
- Family Health Centers of San Diego
- Janssen Pharmaceutica, Inc.
- Mental Health Systems, Inc.
- Scripps Behavioral Health Services
- Telecare Corporation
- Tri-City Medical Center
- United Behavioral Health

### Gold Partners
- Alvarado Parkway Institute
- Aurora Behavioral Health Care
- Changing Options, Inc.
- Community Research Foundation
- Consumer Center for Health Education & Advocacy
- Episcopal Community Services Mental Health Programs
- Hanbleceya
- Heritage Clinic - San Diego
- Mental Health Systems, Inc.
- Paradise Valley Hospital Bayview Behavioral Health
- San Diego Psychological Association
- St. Vincent De Paul Village
- Trilogy Integrated Resources, Network of Care
- USD Patient Advocacy Program
- Vista Hill
- YWCA of San Diego

### Silver Partners
- 211 San Diego
- Alcoholics Anonymous
- Alpine Special Treatment Center
- Anasazi Software
- Bay Recovery Centers
- California Clinical Trials
- Catholic Charities
- Chapman University
- Community Medical Pharmacy
- CRF Clubhouses
- Delta-T Group
- Exodus Recovery
- Hospital Association of San Diego & Imperial Counties
- Kaiser
- Jewish Family Service
- Jorgensen Law
- Pemarro
- Project Enable
- Rady Children’s Hospital & Health Center
- Recovery Innovations of California (RICA)
- San Diego Regional Center
- San Diego Sheriff’s Department Medical Services
- San Ysidro Health Center
- Union of Pan Asian Communities (UPAC)

### Bronze Exhibitors
- Access to Independence
- Alpha Behavioral Health Services
- Community Health Improvement Partners (CHIP)
- Mental Health Ministries
- MHA Visions Clubhouse
- NAMI San Diego
- Park & Recreation Therapeutic Recreation Services
- Protection & Advocacy, Inc.
- Psychiatric Emergency Response Team
- Rachel’s Hope
- Survivors of Suicide Loss
- UCSD Care Program

### CONFERENCE SCHEDULE
- **7:45–8:45AM** — Registration, Resource Fair & Continental Breakfast
- **8:45AM** — Welcome & Keynote Presentation
- **10:00AM–12:00PM** — Morning Breakout Sessions

#### Breakout #1
- Collaborative Services - Making a Difference through Innovation and Integration
  - Hayden Mathieson, M.A., Behavioral Health Coordinator
  - MHS CalWORKS Behavioral Health Integration Project

#### Breakout #2
- Developing a Writing Program to Assist with Recovery & Wellness
  - Lisa Porter, M.F.T., Sharp Mesa Vista: Outpatient Program
  - NASW approved CEUs

#### Breakout #3
- Grief and Bereavement in Individuals with Pre-Existing Mental Illness
  - Rafael J. Cortina, M.A., Center for Grief Care and Education at San Diego Hospice and Palliative Care
  - NASW approved CEUs

#### Breakout #4
- Marijuana: It is More HARMFUL Than You Think
  - Judi Strang, M.A., Dannah Hosford, Rebecca Hernandez
  - HARM (Health Advocates Rejecting Marijuana)

#### Breakout #5
- La CLAVE to Increase Psychosis Literacy of Spanish-Speaking Community Residents and Family Caregivers
  - Steven R. Lopez, Ph.D., Professor of Psychology and Social Work, USC
  - Laura Andrews, Outreach Services Coordinator, Mental Health America
  - APA and NASW approved CEUs

#### Breakout #6
- The Comprehensive Treatment of Behavioral Disturbances of Dementia (In the Community Setting)
  - Alan Berkowitz, M.D., Assistant Clinical Professor, UCSD
  - Brad Schierow, M.D., Assistant Clinical Professor, UCSD
  - APA and NASW approved CEUs

#### Breakout #7
- What a Difference A Friend Makes: Helping Teens and Young Adults Cope with Mental Illness
  - Shannon Jaccard, M.B.A., Julie Benn, Diana Waugh, Katrina Lucas-Matthews
  - NAMI San Diego

#### Breakout #8
- The Serial Inebriate Program: Treatment for Chronic Homeless Inebriates
  - Deni McLagan, C.A.T.C., Officer John Liening, MHS Serial Inebriate Program

#### Breakout #9
- Creating Alternatives to Hospitalization: Short Term Solutions, Long Term Effects
  - Lisa St. George, M.S.W., C.P.R.P.
  - Recovery Innovations of California, Inc.
  - NASW approved CEUs

#### Breakout #10
- Dissociative Identity Disorder: Multiple Personalities Masquerading As Psychosis
  - Jon Nachison, Ph.D., Chief of Psychology
  - Bayview and Paradise Valley Hospital
  - APA and NASW approved CEUs

#### Breakout #11
- Aligning Health and Mental Health: It is in Everyone’s Best Interest
  - David Shern, Ph.D.
  - National CEO Mental Health America
  - APA and NASW approved CEUs
MEETING OF THE MINDS
Mental Health America of San Diego County
4069 30th Street
San Diego, CA 92104

CEUs for Psychologists, LCSWs, MFTs, RNs & CAADAC available

MEETING OF THE MINDS REGISTRATION FORM
PARTNERS Deadline – October 10, 2008

Complete both portions of the form if your organization wishes to be a Meeting of the Minds Partner

- Presenting Partner  Premium exhibit space, VIP reservations for 10, name on Program cover, introduce speakers, media inclusion...$ 5,000
- Special Partner  Premium exhibit space, name placard, VIP reservations for 10 persons, program recognition, media inclusion...$ 2,500
- Platinum Partner  Premium exhibit space, name placard, reservations for 8 persons, program recognition, media inclusion...$ 1,000
- Gold Partner  Preferred exhibit space, name placard, reservations for 4 persons, program recognition...$ 500
- Silver Partner  Exhibit space, name placard, reservations for 2 persons, program recognition...$ 300

Total Amount Enclosed $ ________  Note: Partner Registration fees do not include CEUs

INDIVIDUAL ATTENDANCE Deadline - October 17, 2008

Complete only this portion of the form if you wish to register for Meeting of the Minds.  (Please Print)
Cancellations received 10 days prior to event will be partially refunded, less a 15% processing fee.
Cancellations received less than 10 days prior to event are nonrefundable.

Name ____________________________________________________________________________ Individual $60 $ ________
Organization _____________________________________________________________________ After October 17 $70 $ ________
Address __________________________________________________________________________ Client/Student $25 $ ________
City ___________________ ZIP ___________ Phone (___) ___________ CEU Fee* $35 $ ________
Professional License #

Total Amount Enclosed $ ____________  Payment Method: (circle one) Check American Express Discover MasterCard Visa
Name on Card __________________________________ Card# __________________________
Expiration Date __________________________ Credit Card Billing Address ________________________________
Signature ___________________________________________________________________________

*The San Diego Psychological Association (SDPA) (a co-sponsor of MOTM) is approved by the American Psychological Association to sponsor continuing education for Psychologists.  SDPA maintains responsibility for this program and its content.  Meeting of the Minds meets the qualifications for 4 hours of continuing education credits.
Sharp Behavioral Health Services (Presenting Partner) and (a co-sponsor of MOTM) is an approved provider for Continuing Education through the Board of Registered Nursing and is an approved CADACC provider.  Meeting of the Minds meets the qualifications for 4 hours of continuing education credits. National Association of Social Workers (NASW) (a co-sponsor of MOTM) is an approved provider (BBS approved Provider #PCE44) for Continuing Education credits for ASW, LCSW, IMF, and MFTs.  Meeting of the Minds meets the qualifications for 4 hours of continuing education credits.

MAKE CHECKS PAYABLE & MAIL TO: MENTAL HEALTH AMERICA, 4069 30th STREET, SAN DIEGO 92104