

11<sup>TH</sup> ANNUAL BEHAVIORAL HEALTH CONFERENCE & RESOURCE FAIR

# MEETING OF THE MINDS

Moving Forward: Partnering for Change



**Presenting Partners:**

**San Diego County Behavioral Health Services  
Eli Lilly**

**TUESDAY, OCTOBER 28, 2008**

**7:45AM - 4:30PM**

**San Diego Marriott Hotel Mission Valley ~ 8757 Rio San Diego Dr., San Diego 92108**

**For more information, call Peggy Beers at (619) 543-0412 x110 or e-mail [pbeers@mhasd.org](mailto:pbeers@mhasd.org).**

An educational program of:

**MHA**  
Mental Health America  
of San Diego County



## KEYNOTE ADDRESS

### ***CRAZY: A Father's Search Through America's Mental Health Madness*** **Pete Earley**



In a *Washingtonian Magazine* cover story entitled, *Top Journalists: Washington's Media Elite*, Pete Earley was described as one of a handful of journalists in America who "have the power to introduce new ideas and give them currency." A former reporter for *The Washington Post*, he is the author of nine nonfiction books and three novels. His first book, *Family of Spies: Inside the John Walker Spy Ring*, was a *New York Times* bestseller and was made into a five hour miniseries shown on CBS television. For his book, *The Hot House: Life Inside Leavenworth Prison*, Earley spent a full year as a reporter inside a maximum security prison. His book, *Circumstantial Evidence* helped lead to the release of a black man from death row after he had been wrongly convicted of murdering a white teenager in Alabama. His book, *CRAZY: A Father's Search Through America's Mental Health Madness*, tells two stories. It describes his attempts to help his college age son, Mike, after he becomes ill with bipolar disorder and is arrested. It also describes a year that Earley spent at the Miami Dade County Jail where he followed persons with mental disorders, who had been in jail, out into the community to see what sort of services they received. His book was one of two finalists for the Pulitzer Prize in 2007 and has won awards from the National Alliance on Mental Illness, Mental Health America and the American Psychiatric Association. He is a board member of the Corporation for Supportive Housing, a national advocacy group that helps communities find creative ways to finance supportive housing to end homelessness.

## LUNCHEON ADDRESS

### ***There is No Health Without Mental Health: A National Perspective*** **David Shern, Ph.D.**



With more than 30 years of distinguished service in mental health services research and system reform, David L. Shern, Ph.D., is one of the nation's leading mental health experts. Dr. Shern was named in 2006 as the president and CEO of Mental Health America, formerly the National Mental Health Association, the country's oldest and largest nonprofit organization addressing all aspects of mental health and mental illness. Prior to joining NMHA, Dr. Shern served as dean of the Louis de la Parte Florida Mental Health Institute (FMHI) at the University of South Florida, one of the largest research and training institutes in behavioral health services in the United States. He has authored more than 100 publications including papers in *Health Affairs*, *Psychiatric Services*, *Medical Care*, *Health Services Research*, *Behavioral Health Services and Research* and the *American Journal of Public Health*. Recently, Dr. Shern received the 2008 Luminary Award from the National Alliance for Research on Schizophrenia and Depression (NARSAD), for his outstanding contribution in research for the treatment of mental illness and brain disorders. In 2000, Governor Jeb Bush appointed Dr. Shern to the Florida Commission on Mental Health and Substance Abuse. He was elected Chair of the Commission by his fellow commissioners and spearheaded an effort to develop a new statewide focus on and governance model for behavioral health across all human service agencies and settings. Dr. Shern received his Bachelor of Science, Masters and Ph.D. in Psychology from the University of Colorado, Boulder.

## MEETING OF THE MINDS STEERING COMMITTEE

Karen Ross, M.S.W. Chair • Marty Adelman, M.A., C.P.R.P. • Hannah Cohen, M.S. • Nora Cole, M.F.T. • Julie DeDe, M.S.W. • Susan Farrar  
Jim Fix, Psy.D. • Mona Freels • Marc Gotbaum, L.M.F.T. • Gloria Harris, Ph.D. • Mary Hubbard • Sheri Kirshenbaum, Ph.D.  
Betsy Knight, M.F.T. • Barent Mynderse, L.C.S.W. • Shelly Tregembo, CADC I • Diana Waugh • Dennis Wobler, L.C.S.W.

Thanks also to: Marla Kingkade

MENTAL HEALTH AMERICA of SAN DIEGO COUNTY  
Scott Suckow, CEO • Peggy Beers, M.Ed., M.L.S., Director of Programs



### Presenting Partners

San Diego County Behavioral Health Services  
Eli Lilly

### Special Partners

Pharmacy Healthcare Solutions  
Sharp Behavioral Health Services

### Platinum Partners

Aging & Independence Services  
AstraZeneca  
Bristol-Myers Squibb Company  
Family Health Centers of San Diego  
Janssen Pharmaceutica, Inc.  
Mental Health Systems, Inc.  
Scripps Behavioral Health Services  
Telecare Corporation  
Tri-City Medical Center  
United Behavioral Health

### Gold Partners

Alvarado Parkway Institute  
Aurora Behavioral Health Care  
Changing Options, Inc.  
Community Research Foundation  
Consumer Center for Health Education & Advocacy  
Episcopal Community Services Mental Health Programs  
Hanbleceya  
Heritage Clinic - San Diego  
Mental Health Systems, Inc.  
Paradise Valley Hospital Bayview Behavioral Health  
San Diego Psychological Association  
St. Vincent De Paul Village  
Trilogy Integrated Resources, Network of Care  
USD Patient Advocacy Program  
Vista Hill  
YWCA of San Diego

### Silver Partners

2-1-1 San Diego  
Alcoholics Anonymous  
Alpine Special Treatment Center  
Anasazi Software  
Bay Recovery Centers  
California Clinical Trials  
Catholic Charities  
Chapman University  
Community Medical Pharmacy  
CRF Clubhouses  
Delta-T Group  
Exodus Recovery  
Hospital Association of San Diego & Imperial Counties  
Kaiser  
Jewish Family Service  
Jorgensen Law  
Pemarro  
Project Enable  
Rady Children's Hospital & Health Center  
Recovery Innovations of California (RICA)  
San Diego Regional Center  
San Diego Sheriff's Department Medical Services  
San Ysidro Health Center  
Union of Pan Asian Communities (UPAC)

### Bronze Exhibitors

Access to Independence  
Alpha Behavioral Health Services  
Community Health Improvement Partners (CHIP)  
Mental Health Ministries  
MHA Visions Clubhouse  
NAMI San Diego  
Park & Recreation Therapeutic Recreation Services  
Protection & Advocacy, Inc.  
Psychiatric Emergency Response Team  
Rachel's Hope  
Survivors of Suicide Loss  
UCSD Care Program

### CONFERENCE SCHEDULE

**7:45-8:45AM — Registration, Resource Fair & Continental Breakfast**

**8:45AM — Welcome & Keynote Presentation**

**10:00AM-12:00PM — Morning Breakout Sessions**

#### Breakout #1

Collaborative Services – Making a Difference through Innovation and Integration  
Hayden Mathieson, M.A., Behavioral Health Coordinator  
MHS CalWORKS Behavioral Health Integration Project

#### Breakout #2

Developing a Writing Program to Assist with Recovery & Wellness  
Lisa Porter, M.F.T., Sharp Mesa Vista: Outpatient Program  
*NASW approved CEUs*

#### Breakout #3

Grief and Bereavement in Individuals with Pre-Existing Mental Illness  
Rafael J. Cortina, M.A., Center for Grief Care and Education  
at San Diego Hospice and Palliative Care  
*NASW approved CEUs*

#### Breakout #4

Marijuana: It is More HARMFUL Than You Think  
Judi Strang, M.A., Dannah Hosford, Rebecca Hernandez  
HARM (Health Advocates Rejecting Marijuana)

#### Breakout #5

La CLAVE to Increase Psychosis Literacy of Spanish-Speaking  
Community Residents and Family Caregivers  
Steven R. Lopez, Ph.D., Professor of Psychology and Social Work, USC  
Laura Andrews, Outreach Services Coordinator, Mental Health America  
*APA and NASW approved CEUs*

#### Breakout #6

The Comprehensive Treatment of Behavioral Disturbances of Dementia  
(In the Community Setting)  
Alan Berkowitz, M.D., Assistant Clinical Professor, UCSD  
Brad Schierow, M.D., Assistant Clinical Professor, UCSD  
*APA and NASW approved CEUs*

**12:00-12:30 PM — Resource Fair**

**12:30 PM — Lunch, Luncheon Address & Program**

**2:15-4:15 PM — Afternoon Breakout Sessions**

#### Breakout #7

What a Difference A Friend Makes:  
Helping Teens and Young Adults Cope with Mental Illness  
Shannon Jaccard, M.B.A., Julie Benn, Diana Waugh, Katrina Lucas-Matthews  
NAMI San Diego

#### Breakout #8

The Serial Inebriate Program: Treatment for Chronic Homeless Inebriates  
Deni McLagan, C.A.T.C., Officer John Liening,  
MHS Serial Inebriate Program

#### Breakout #9

Creating Alternatives to Hospitalization: Short Term Solutions, Long Term Effects  
Lisa St. George, M.S.W., C.P.R.P.  
Recovery Innovations of California, Inc.  
*NASW approved CEUs*

#### Breakout #10

Dissociative Identity Disorder: Multiple Personalities Masquerading As Psychosis  
Jon Nachison, Ph.D., Chief of Psychology  
Bayview and Paradise Valley Hospital  
*APA and NASW approved CEUs*

#### Breakout #11

Aligning Health and Mental Health: It is in Everyone's Best Interest  
David Shern, Ph.D.  
National CEO Mental Health America  
*APA and NASW approved CEUs*

## MEETING OF THE MINDS

Mental Health America  
of San Diego County  
4069 30th Street  
San Diego, CA 92104

Nonprofit Org.  
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CEUs for Psychologists,  
LCSWs, MFTs, RNs  
& CAADAC available

### MEETING OF THE MINDS REGISTRATION FORM PARTNERS *Deadline - October 10, 2008*

Complete both portions of the form if your organization wishes to be a Meeting of the Minds Partner

- ☐ **Presenting Partner** Premium exhibit space, VIP reservations for 10, name on Program cover, introduce speakers, media inclusion....\$ **5,000**
- ☐ **Special Partner** Premium exhibit space, name placard, VIP reservations for 10 persons, program recognition, media inclusion.....\$ **2,500**
- ☐ **Platinum Partner** Premium exhibit space, name placard, reservations for 8 persons, program recognition, media inclusion.....\$ **1,000**
- ☐ **Gold Partner** Preferred exhibit space, name placard, reservations for 4 persons, program recognition.....\$ **500**
- ☐ **Silver Partner** Exhibit space, name placard, reservations for 2 persons, program recognition.....\$ **300**

Total Amount Enclosed \$ \_\_\_\_\_ Note: Partner Registration fees do not include CEUs

#### INDIVIDUAL ATTENDANCE *Deadline - October 17, 2008*

Complete only this portion of the form if you wish to register for Meeting of the Minds. (Please Print)

Cancellations received 10 days prior to event will be partially refunded, less a 15% processing fee.

Cancellations received less than 10 days prior to event are nonrefundable.

Name _____	Individual	\$60	\$ _____
Organization _____	After October 17	\$70	\$ _____
Address _____	Client/Student	\$25	\$ _____
City _____ ZIP _____ Phone (     ) _____	CEU Fee*	\$35	\$ _____
Professional License # _____			
Total Amount Enclosed \$ _____ Payment Method: (circle one)    Check    American Express    Discover    MasterCard    Visa			
Name on Card _____ Card# _____			
Expiration Date _____ Credit Card Billing Address _____			
Signature _____			

\*The San Diego Psychological Association (SDPA) (a co-sponsor of MOTM) is approved by the American Psychological Association to sponsor continuing education for Psychologists. SDPA maintains responsibility for this program and its content. Meeting of the Minds meets the qualifications for 4 hours of continuing education credits. Sharp Behavioral Health Services (Presenting Partner) and (a co-sponsor of MOTM) is an approved provider for Continuing Education through the Board of Registered Nursing and is an approved CADACC provider. Meeting of the Minds meets the qualifications for 4 hours of continuing education credits. National Association of Social Workers(NASW) (a co-sponsor of MOTM) is an approved provider (BBS approved Provider #PCE44) for Continuing Education credits for ASW, LCSW, IMF, and MFTs. Meeting of the Minds meets the qualifications for 4 hours of continuing education credits.

**MAKE CHECKS PAYABLE & MAIL TO: MENTAL HEALTH AMERICA, 4069 30th STREET, SAN DIEGO 92104**